

**Carlisle Soccer Club
Board Meeting Agenda**

March 28, 2011

Middle School Common Area, Carlisle

Call to order: 7:30p

Present: Krista Beck, Dawn Payne, Steve Overton, Chad Oppadal, Joe Fortelka

Absent: Mark True, Ken Sadler, Lisa Wilson, Bridget Webb

<u>Activity</u>	<u>Action</u>
Minutes from February meeting	TBApproved via email
Financial Report:	TBDiscussed

Old Business:

- Grants
 - Warren County Grant – Applied for funds to continue fence
 - Carlisle Foundation – Applied for Rebound Nets
- Brief overview of scheduling given by SOverton

Master Plan:

- Irrigation Plan – (Ryan)

New Business:

- Concession – Waiting on Concession Schedule. All concession related questions should be directed towards Trish. Please change on website.
- Arts Festival –Lisa will get it set up and attend two more meetings, then needs to hand off to Shift Managers.
 - Request: Continue to seek new volunteers & find someone to take over areas of opportunity, to allow more time to be used on grant writing.
- Mail: Need determination letter, US grant information and response from above grant.
- Saturday work day (March 26th)
- Opening Day plan-discussed parking and flow
- Master schedule posted online
- Pictures

Marketing

- Newspaper
 - Upcoming Ad: Boys & Girls High School Sched - "Celebrate Spring Soccer In Carlisle" Ad will run Thursday, March 31st Ad paid by Peoples Bank - \$330
 - Will also have a full story on newly received grant Will definitely be in the paper, hopefully on the front page
- Banner solicitation – mailed 55
 - Placement cost is \$100 per season and the sponsor has to supply the banner. Etc. Graphics figured the wrong price so they're mailing a letter to all 55 people to tell them that they can get a banner made for \$165.

- Spreadsheet created for LWilson, COppedal and RWoodruff. Will be place on site such as Google Docs to share access and track seasons banners are paid for.
- Discussed banners being given in exchange for donations-will be offered as an appreciative gesture
- Banner vs. rcpt?? How does it work...the banners have value. Service or product is received, therefore-not tax deductible
- Supporters who have significantly helped the club over the years have been given two seasons of the premium spot - \$150/season

Adjourned: 8:45 pm